

# Privacy Policy

## Website Privacy Policy:

UPDATED: October 3rd, 2020

## Privacy Policy

At Georgie's, we respect our guests and understand that you are concerned about privacy. Therefore, Georgie's has posted this Privacy Policy (the "Policy") to let you know what kind of information we collect, how it is handled, and with whom it may be shared.

This Policy may change as we continue to develop our websites, mobile applications and online services or programs (collectively "websites"), so we encourage you to refer to this Policy on an ongoing basis, so that you understand our current Policy.

If you have any questions or concerns, please don't hesitate to contact us at [annejulievb@hotmail.be](mailto:annejulievb@hotmail.be).

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## SECTION 1 – WHAT INFORMATION WE COLLECT AND HOW WE USE IT

We collect various types of information depending on how you use our websites, such as:

- When you purchase something or make a donation from one of our websites, we collect certain personal information, such as your name, address, phone number, and email address, in order to process your purchase.
- When you send us a message, we collect your email address so that we can respond to you.
- When you create an account with us, we collect personal information such as your name, address, and email address in order to expedite any future purchases.

- When you register and/or participate in any event, program, contest, surveys or other promotion that we may offer from time to time (collectively, “Promotions”), we may collect certain contact information from you.
- When you begin or complete the application process for employment by Georgie's, we collect personal information such as your name, address, and phone number in order to process your application.
- When you access or use Georgie's pages or accounts on any third-party social media platforms such as Facebook, Twitter or Instagram (“Social Media Pages”);
- When you comment on our blog or sign up to receive news and special offers from us, we may use your email address in order to communicate with you about Georgie's products, services, or events we think may be of interest to you (as permitted by law).
- When you browse our websites, we may also collect certain “non-personal information,” which by itself, cannot be used to identify or contact you. This includes demographic information (such as your age, gender, income, education, zip code, etc.), technical information (such as your computer’s internet protocol (IP) address, device screen resolution, device type, operating system, mouse movements, location and clicks, keypresses and the type of browser you are using), and information you provide us while using our websites (such as the terms you enter in the search function of our websites). This information helps us evaluate consumer trends and usage related to our websites, and allows us to improve our website content and offerings accordingly.
- In addition to the above-described information, we and our third-party service providers may collect additional information when you utilize any of our mobile applications, including the type of mobile device you use, the temporary or persistent unique device identifiers (sometimes called UDID), the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, and information about the way you use our mobile applications.

We will retain your personal information as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or not

prohibited by law.

## **SECTION 2 – YOUR CONSENT**

In many circumstances, we will not collect or process your personal information without your consent. We will ask for your express consent where required or where we find it appropriate. If you choose not to consent, please do not use our website, products, or services, and do not provide us with any personal information. You may withdraw your consent at any time by emailing us at [annejuliev@hotmail.be](mailto:annejuliev@hotmail.be)

## **SECTION 3 – HOW WE SHARE YOUR INFORMATION**

We may disclose the information we collect as described below. By accessing and using our websites and services, you consent to our sharing practices, as described in this Policy

### **Third-party Service Providers**

We engage third-party service providers to perform a variety of services and functions on our behalf, such as customer support, administering our promotions, marketing or promotional assistance, data analytics, online advertising, technology services and platforms, processing payments and other services.

### **Affiliated Parties**

We may share your personal information within the family of Georgie's companies, including our subsidiary and affiliated companies, licensees and joint venture partners (collectively, our "Affiliates") to provide and improve our products and services, and so that they and we can offer you products and services that may be of interest to you.

### **Business Partners**

We may share information with third parties with whom we have business relationships, such as our co-promotional partners, advertisers, ad networks, and data marketing services, for purposes such as offering products and services that may interest you.

### **Sweepstakes, Contests & Promotions**

When you register or enter a promotion, sweepstakes, or contest through our Websites, we may share the information you provide for such purposes with

authorized third-party service providers (as described above), participating sponsors, and advertising partners. Further, by entering any promotion, you are agreeing to the official rules that govern that promotion, which may require you to take certain actions, including, except where prohibited by law, allowing Georgie's and/or the sponsor(s) of the promotion to use and publicly release your name, voice, and/or likeness in advertising or marketing associated with the promotion. Please review the relevant promotion, sweepstakes, or contest rules for more information.

### **Online Advertising**

We work with certain third parties for advertising or promotional purposes, including to: conduct special events; serve advertisements across the Internet; track and categorize your activity and interests over time on our websites and mobile applications, and on third-party websites and mobile applications; and to identify the different devices you use to access websites and mobile applications. We may share your information with these third parties as described in this Policy, and these third parties may collect information from you independently as described in their privacy policies. The information that these companies collect or that we share may be used to customize or personalize the advertisements that are displayed to you.

### **Aggregate Information**

We may aggregate and/or de-identify information such that it is not linked to you or your device. This aggregate information does not include your personal information. This Policy does not limit our ability to disclose aggregated or de-identified information that is not linked to you. We may use and disclose such information to our partners, advertisers, and any other third parties in our discretion.

### ***Business Transfer***

In the event we go through a business transition such as a merger, acquisition, bankruptcy, reorganization, or sale of all or a portion of our assets, or a diligence process in connection with a potential business transaction, the information we collect and maintain may be disclosed, sold, or transferred as part of that transaction. If such transfer is subject to additional restrictions under applicable laws, we will comply with such restrictions.

## **Other Disclosures**

Additionally, we may disclose your personal information and other related information in response to subpoenas, court orders, or other lawful requests by public authorities, including to meet national security or law enforcement requirements. We may also collect and share personal information in order to investigate or take action regarding illegal activities, suspected fraud, violations of our Terms of Service, or as otherwise required by law or by government and regulatory authorities.

## **Links and Social Network Posting Tools**

Our websites may provide links to other third-party websites that are outside our control and not covered by this policy. For example, our websites provide social network posting and sharing buttons that allow you to post links to our content on your social network pages. When you click on these buttons or other links on our websites, the third party operating the linked site may be collecting information about your browser, device, and online activity through its own tracking technologies and subject to its own separate privacy policy, which may differ from ours. We are not responsible for the privacy practices of other sites and encourage you to read their privacy policies.

## **Information You Post to Our Websites**

Keep in mind that any information that you choose to post to our websites, including product reviews and blog comments, can be seen, collected, and used by anyone who visits our websites. We are not responsible for unauthorized third-party uses of such information.

## **SECTION 4 – HOW WE PROTECT YOUR PERSONAL INFORMATION**

We take reasonable physical, technical, and organizational measures to protect the personal information collected on our websites. Of course, no method of transmission over the Internet or electronic storage is 100% secure. As we deem appropriate, we use security measures consistent with industry standards. However, we cannot guarantee the security of our databases, nor can we guarantee that information you provide us won't be intercepted during transmission over the Internet.

## **SECTION 5 – COOKIES AND SIMILAR TECHNOLOGIES**

When you visit or interact with our websites, we or our third-party providers may use cookies, web beacons, and other tracking technologies in order to operate our websites and services, to improve our performance, or to give you extra functionalities, all with the goal of providing a better experience for you.

Third parties that have content embedded on our website (such as buttons, widgets, and other embedded features or content) may set cookies on your browser or obtain information about the fact that you visited our websites from a certain IP address. Our third-party providers may also collect personal information as described in the section above. We do not authorize third parties to collect any other personal information from our websites unless you provide it to them directly.

### **What Are Cookies and How to Disable Them**

A “cookie” is a small piece of information send to a visitor’s computer or other Internet-connected devices to uniquely identify the visitor’s browser or to store information or settings in the browser. It holds information a site may need to interact with you and personalize your experience. Our websites use both session cookies and persistent cookies.

Session cookies enable you to move from page to page and to use features on our websites while your browser remains open. For example, session cookies allow you to add products to your shopping cart and carry the contents of your cart to checkout.

Persistent cookies last from visit to visit. For example, persistent cookies may be used to recognize you as a previous user to provide a more personalized experience. They are stored in your computer, device, or browser until you choose to delete them.

The majority of web browsers accept cookies and similar files, but you can usually change the browser settings to prevent this. However, if you do so, some functionality of this website may be lost. Please visit [www.allaboutcookies.org](http://www.allaboutcookies.org) for more information about cookies and how to disable them.

### **Do Not Track**

Our websites currently do not respond to Do Not Track signals in browsers.

## **SECTION 6 – CHANGES TO THIS POLICY**

We reserve the right to modify this Policy at any time, so please review it frequently. This Policy was last updated October 3rd, 2020.

If our business undergoes a fundamental change such as, for example, a sale, merger, or transfer of all or a portion of our business or assets, we may disclose your personal information to the other parties in the transaction so that we may continue to provide products and services to you.